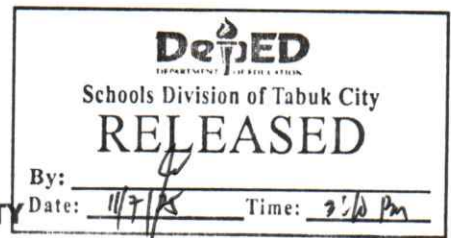




Republic of the Philippines
Department of Education
Cordillera Administrative Region
SCHOOLS DIVISION OFFICE OF TABUK CITY
Tabuk City, Kalinga



November 7, 2025

Division MEMORANDUM
No. 52 s. 72

**CONDUCT OF VOICES & VISIONS: ADVOCACY CONTEST ON BULLYING
PREVENTION WITH KINDNESS AND EMPATHY**

To: Asst. Schools Division Superintendent
Chief Education Program Supervisors
Public Schools District Supervisors
Public Elementary and Secondary School Heads
All others Concerned

1. In line with the Department of Education's advocacy for promoting a safe, supportive, and inclusive learning environment, and pursuant to Republic Act No. 10661 which declares November as National Children's Month, the Schools Division Office of Tabuk City, through the School Governance and Operations Division, will join the nationwide observance of the 33rd National Children's Month. This will be marked by the conduct of the "Voices and Visions: Advocacy Contest on Bullying Prevention with Kindness and Empathy" on **November 28, 2025**, at the **SDO Tabuk City Conference Hall**.
2. The activity aims to:
 - Promote empathy, kindness, and respect among learners;
 - Enhance creativity and advocacy skills; and
 - Foster a safe, inclusive, and anti-bullying school culture.
3. The contest will feature two categories:
Poster Making – open to both elementary and secondary learners
Video Advocacy – open to secondary learners only
4. Attached are the lists of selected participants from the Division Office, learner contestants, and their respective coaches from public elementary and secondary schools. The contest mechanics and activity matrix are also enclosed for reference.
5. To show solidarity, all participants are encouraged to wear **blue** attire as part of the *Bluekada Initiative*, which promotes positive peer influence and strengthens our collective advocacy for children's rights.
6. All members of the Technical Working Group (TWG) assigned to manage the activity are requested to report to the Division Office on November 27, 2025 at 1:00 PM for a brief meeting, preparation of the conference hall, and organization of materials needed for the contest.



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7. Meals, snacks, supplies, materials, and awards/prizes will be charged against local funds, subject to existing accounting and auditing rules and regulations.
8. Only poster-making contest participants will be provided with morning snacks during the contest proper. All participants will be served lunch.
9. For inquiries, please contact:
 - Mr. Allan R. Galanza at allan.galanza@deped.gov.ph
 - Ms. Deewaii B. Bagayao at deewaii.bagayao@deped.gov.ph
10. Immediate and wide dissemination of this memorandum is desired.


BENEDICTA B. GAMATERO PhD, CESO V
Schools Division Superintendent

SGOD/ARGandDBB



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Enclosure 1 to DM No. _____, s. 2025

LIST OF PARTICIPANTS

Name	Position	Number of Pax
BENEDICTA B. GAMATERO, PhD, CESO V	SDS	1
JAN NOWEL E. PEÑA	ASDS	1
SALLY P. FEKEN	CES/SGOD Chief	1
TWGs		
DEEWAI B. BAGAYAO	SEPS-Planning & Research/LRPO Focal	1
ALLAN R. GALANZA	PDO I/YFC	1
RAYMUNDA L. ANONGOS	PDO I	1
JESSICA T. POLIG	PDO I	1
JUDGES (TBA)		
Poster-Making Contest		3
Video-Making Contest		3
POSTER MAKING		
Elementary Category		
One (1) Learner Participant per District		10
One (1) Coach per District		10
Secondary Level Category		
One (1) Learner Participant per District		10
One (1) Coach per District		10
VIDEO-MAKING (Secondary Level Only)		
One (1) Team Leader/Representative per district		10
One (1) Coach per team		10
Total Participants		73



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Enclosure 2 to DM No. _____, s. 2025

**GUIDELINES FOR CONDUCT THE VOICES & VISIONS: ADVOCACY CONTEST ON
BULLYING PREVENTION WITH KINDNESS AND EMPATHY**

I. POSTER-MAKING CONTEST

A. Categories and Participants

- Elementary and Secondary Level
- One (1) learner participant per district with one (1) coach,
- Must be a Grade 5 or Grade 6 learner for Elementary;
- Must be a Grade 9 or Grade 10 learner for Secondary
- Must be of good moral character

B. Event Rules/Mechanics

- This poster-making contest is an **on-the-spot event**
- Entries should follow the theme: **“OSAEC-CSAEM Wakasan: Kaligtasan at Karapatan ng Bata, Ipaglaban!”**
- Participants will be provided materials such as oil pastel, illustration board, pencils and other materials needed in the contest.
- Participants are not allowed to bring pictures or images as a reference to their entries.
- Participants are given three (3) hours to finish the output. They must come on time. However, late participants will still be accommodated but the allotted time will not be extended.

C. Criteria for Judging

Criteria	Percentage
Artistic Merit (Creativity and Originality)	25%
Interpretation of the Theme (Relevance)	40%
Difficulty (Technique)	15%
Overall Impression of the Art (Neatness and Presentation)	20%

II. VIDEO ADVOCACY CONTEST

A. Categories and Participants

- Secondary Level Only
- One (1) group per district with maximum of five (5) members and one (1) coach

B. Rule and Mechanics

- Each group shall submit one (1) video entry with a maximum length of **3 minutes**
- Video should be relevant the theme: **“OSAEC-CSAEM Wakasan: Kaligtasan at Karapatan ng Bata, Ipaglaban!”** and creatively advocate kindness, empathy and bullying prevention.



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- The name or any emblem/symbol that identifies the school should not appear or be mentioned in any part of the video.
- Entries may be Filipino or English, with subtitles if necessary.
- All creative advocacy campaign format such as infomercial, music video, short film, vlog, etc. may be used.
- Video file format must be MP4 to be submitted not later than **5:00 PM on November 24, 2025** thru the link or QR Code below:

<https://bit.ly/VoicesVisionsAdvocacyVideo>



- Entries must be original and not previously submitted in another contest.

*** NOTE:** In compliance with DepEd Memorandum No. OM-OUOPS-2024-05-03942, and pursuant to the Data Privacy Act of 2012 (RA 10173) and the UN Convention on the Rights of the Child, all entries involving learners must be accompanied by a signed DepEd Consent, Waiver, Indemnity, and Release Form. This form must include the purpose, scope, and intended use of the media, ensuring that parents or guardians are fully informed. The privacy and safety of learners must be prioritized, and all media collected shall be used solely for educational or informative purposes.

C. Criteria for Judging

Criteria	Percentage
Relevance to the Theme • The facts presented in the video are accurate and not misleading. • Effectively increases awareness and value of the program. • The information in the video conveys a positive message	40%
Creativity and Originality • The video incorporates concepts, styles, and media that are creative and different.	25%



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It can influence an audience to understand the concepts of the program.	
Entertainment Value - The video's story concepts are interesting and understandable - It can grab the attention of a wider audience.	15%
Production Quality - The video's editing and flow are satisfactory - The audio quality is clear.	20%

III. PRIZES AND AWARDS

A. Poster-Making Contest (Both Elementary and Secondary)

- First Place – P 3,000.00 Cash Prize, Certificate of Recognition, and Token of Appreciation
- Second Place – P 2,000.00 Cash Prize, Certificate of Recognition, and Token of Appreciation
- Third Place – P 1,000.00 Cash Prize, Certificate of Recognition and Token of Appreciation
- Finalists – P 500.00 Cash Prize, and Certificate of Participation

B. Video Advocacy Making Contest (Secondary Only)

- First Place – P 5,000.00 Cash Prize, Certificate of Recognition, and Token of Appreciation
- Second Place – P 3,000.00 Cash Prize, Certificate of Recognition, and Token of Appreciation
- Third Place – P 1,860.00 Cash Prize, Certificate of Recognition and Token of Appreciation
- Finalists – P 1,000.00 Cash Prize, and Certificate of Participation

IV. Other Rules and Regulations

- All entries will be posted in the DepEd Tayo Tabuk City Facebook page
- The decision of judges will be final and irrevocable
- Winners will be announced during the contest, and through a Division Memorandum.



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Enclosure 3 to DM No. _____, s. 2025

PROGRAM MATRIX

Date/Time	Activity	Person Responsible
November 28, 2025 (Morning Session)		
7:30-8:00	Registration/Distribution of Materials	TWGs
8:01-8:15	➤ Invocation ➤ Presentation of Mechanics and Guidelines for POSTER-MAKING Contest	AVP Allan R. Galanza, PDO I
8:16-11:15	Contest Proper	
11:16-12:00	Judging of the Outputs of Contestants	Judges
12:01 pm-1:00 pm	Lunch Break	
Afternoon Session		
1:01 pm – 1:30 pm	Consolidation of Scores	TWGs
Awarding Ceremony		
1:31 pm-2:00 pm	➤ Makabayan Song ➤ Cordillera Hymn ➤ Welcome Remarks ➤ Message	AVP AVP Sally P. Feken SGOD Chief Benedicta B. Gamatero Phd, CESO V Schools Division Superintendent
2:00 pm onwards	➤ Awarding of Cash Prizes and Certificates to Winners and Finalists (Both Poster and Video Contest) ➤ Closing Prayer	To be facilitated by the TWGs



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