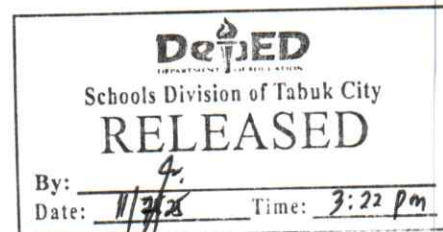




Republic of the Philippines
Department of Education
Cordillera Administrative Region
SCHOOLS DIVISION OFFICE OF TABUK CITY
Tabuk City, Kalinga



November 7, 2025

Division MEMORANDUM

No. 522 s. 2025

CELEBRATION OF THE NATIONAL CHILDREN'S MONTH, NATIONAL STUDENTS' DAY, AND NATIONAL PLAY ADVOCACY WEEK 2025

To: Asst. Schools Division Superintendent
Chief Education Program Supervisors
Public Schools District Supervisors
Public and Private Elementary and Secondary School Heads
All others Concerned

1. Pursuant to Republic Act No. 10661 (National Children's Month), Republic Act No. 11369 (National Students' Day), and the DepEd Central Office Memorandum OM-OUGOPS-2025-0633, the Schools Division Office of Tabuk City enjoins all schools to actively participate in the 33rd National Children's Month (NCM), National Students' Day (NSD), and National Play Advocacy Week (NPAW) this November 2025.

2. This year's theme is:

"OSAEC-CSAEM Wakasan: Kaligtasan at Karapatan ng Bata, Ipaglaban!"

3. The celebration aims to:

- Promote awareness and prevention of OSAEC and CSAEM;
- Uphold the rights, safety, and well-being of children and students;
- Encourage learner participation, advocacy, and civic engagement;
- Highlight the importance of play in child development.

4. In line with this, all schools are encouraged to conduct month-long activities aligned with the theme. Suggested activities include, but are not limited to:

Activity	Schedule	Remarks
Display banners/ posters in Office/ school buildings	November 2025	Use of public spaces (e.g. lobbies, bulletin boards)
Recitation of the Panatang Makabata	November 2025	Flag-raising ceremonies every Monday
Demonstrating solidarity by wearing blue-colored clothing	All Fridays of November 2025	#BlueKadaBiyernes or the bluekada campaign is an initiative designed to foster positive peer influence among children and



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Website: <https://www.depedtabukcity.com>



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		strengthen our collective advocacy for child rights. This program aims to transform the traditional concept of “barkadahan” (friendship group) into a force for positive change by encouraging collective action in promoting children’s rights. Schools/offices participating in this initiative are requested to: 1. Capture a group photo wearing blue-colored clothing 2. Upload the photo to your school’s/ organization’s office’s official Facebook Page 3. Use the hashtag #BlueKadaBiyernes in your caption
Conduct of school-based advocacy contests, forums, or creative presentations	November 2025	These may be integrated in the lessons or classes if a separate schedule is not feasible
Participation in the Division Advocacy Contest on Bullying Prevention at the SDO Conference Hall	November 28, 2025	Winners at the district level shall be the official entries of their respective districts to the contested activities (<i>Please see memo on this</i>)
CyberSafety Caravans		Schools may reach out to national government agencies (ex. DICT), including law enforcement agencies, in organizing a CyberSafety Caravan. This aims to teach children and school personnel regarding safety in digital spaces, recognizing red flags when accessing online applications or websites, the reporting mechanisms for probable incidents of OSAEC-CSAEM, and



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		identifying online behaviors of possible perpetrators.
TechTalk Seminar for Parents-Teachers Associations	November 2025	The seminar aims to help parents, guardians, and teachers build trust and open communication with children in terms of their digital and social media use, and how to set healthy screen time and use of digital media
Sabayang Pambatang Palarong Pinoy (PPP)	November 17, 2025- National Play Advocacy Week on the 3 rd Week of November	To champion children's right to play, this activity aims to promote traditional Filipino games, sports, or play activities at home or in any safe spaces available within the school and community.
NSD Activities , including: • Pledge of Commitment Walls or banners • Learner-led Dialogues and Advocacy Campaigns • Community Service Initiatives • Learner Innovation Fairs	on or around November 17	• Displayed conspicuously in schools and offices • May be organized by the SSLG and SELG covering the following suggested areas: - Digital citizenship and online safety particularly prevention of OSAEC and CSAEM - Mental health and well-being - Youth participation in governance - Other appropriate themes and areas



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5. Schools may initiate additional activities in partnership with stakeholders, provided they align with the objectives of the celebration.
6. The Division-wide culminating activity will be held on November 28, 2025, at the SDO Conference Hall, featuring the "Voices and Visions: Advocacy Contest on Bullying Prevention with Kindness and Empathy."
7. Schools are requested to document their activities and submit reports with photos through the following Central Office links or before December 6, 2025.
 - a. NCM- <https://tinyurl.com/NCM2025accomplishments>
 - b. NSD- <https://tinyurl.com/NSD2025Activities>
8. *For reference materials and collaterals (e.g., Panatang Makabata translations, shirt designs, banners), schools may access:*
Google Drive: <https://tinyurl.com/25ncmcollaterals1>
CWC Website: <https://cwc.gov.ph>
CWC Facebook Page: <https://fb.com/CWCgovph>
9. For inquiries, please contact:
 - Ms. Deewaii B. Bagayao at deewaii.bagayao@deped.gov.ph
 - Mr. Allan R. Galanza at alla.galanza@deped.gov.ph
10. Immediate and wide dissemination of this memorandum is desired.


BENEDICTA B. GAMATERO PhD, CESO V/
Schools Division Superintendent

SGOD/LRP/DBB



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