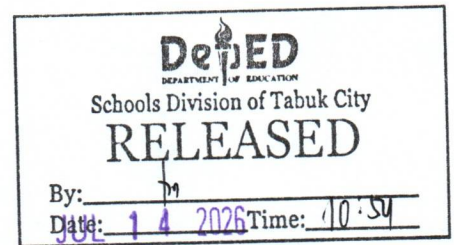




Republic of the Philippines
Department of Education
CORDILLERA ADMINISTRATIVE REGION
Schools Division of Tabuk City



Office of the Schools Division Superintendent

July 14, 2026

DIVISION MEMORANDUM
NO. 3091 s. 2026

**REMINDER ON THE RESPONSIBLE USE OF SOCIAL MEDIA AND THE
PROTECTION OF LEARNERS' PERSONAL DATA, IMAGES, AND OTHER
INFORMATION**

To: Assistant Schools Division Superintendent
Chief Education Supervisors
Public Schools District Supervisors
School Heads, Teachers, and Non-Teaching Personnel
All Others Concerned

1. In line with the Department of Education's commitment to uphold and protect the rights, privacy, dignity, and welfare of learners, all school heads, teaching personnel, and non-teaching personnel are reminded to exercise utmost prudence and responsibility in the use of social media platforms and other digital communication channels.
2. All personnel are enjoined to refrain from taking, posting, sharing, transmitting, or otherwise disseminating photographs, videos, personal information, academic records, or any identifiable data of learners through social media platforms, messaging applications, websites, or other public and private online channels without the appropriate consent and authorization from the learners' parents or legal guardians, as may be applicable under existing laws, rules, and regulations.
3. This reminder is anchored on the following policies and issuances:
 - a. Republic Act No. 10173 (Data Privacy Act of 2012) and its Implementing Rules and Regulations, which protect personal information and uphold the privacy rights of data subjects;
 - b. DepEd Memorandum No. OM-OUOPS-2024-05-03942, reiterating the proper handling and posting of learners' images, videos, and personal information on social media and other digital platforms;
 - c. DepEd Order No. 40, s. 2012 (DepEd Child Protection Policy), which safeguards learners from all forms of abuse, exploitation, violence, discrimination, bullying, and other acts prejudicial to their welfare;
 - d. DepEd Order No. 31, s. 2022 (Child Rights Policy in Basic Education), which institutionalizes the protection and promotion of children's rights within the basic education system; and
 - e. DepEd Order No. 006, s. 2026 (Guidelines on Ensuring a Safe and Motivating Learning Environment), which promotes responsible use of digital devices and



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technologies and ensures that learners' rights, safety, and well-being are protected at all times.

4. School Heads shall ensure the proper dissemination of this Memorandum to all school personnel and shall institute appropriate measures to promote compliance with data privacy, child protection, and child rights policies. They shall likewise remind personnel that any unauthorized disclosure, publication, or dissemination of learners' personal data, images, videos, or information may subject the concerned personnel to administrative, civil, and/or criminal liabilities under applicable laws and regulations.

5. All personnel are encouraged to observe the principles of professionalism, digital responsibility, confidentiality, and respect for the best interests of the child in all official and personal online engagements involving learners.

6. Immediate dissemination of and strict compliance with this Memorandum are hereby directed.

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OIC – Schools Division Superintendent