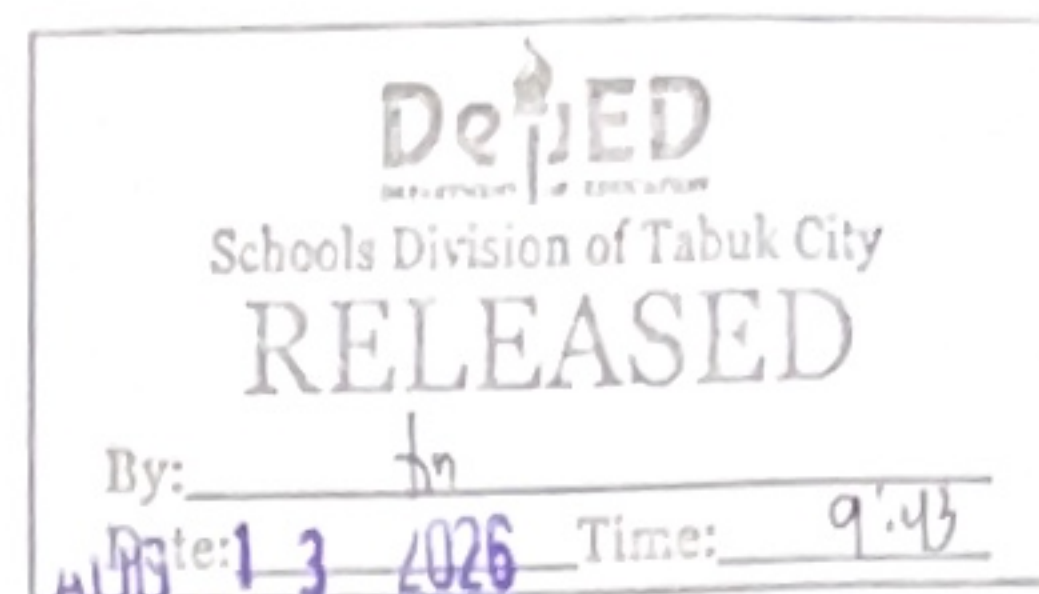




Republic of the Philippines
Department of Education
CORDILLERA ADMINISTRATIVE REGION
Schools Division of Tabuk City



Office of the Schools Division Superintendent

August 12, 2026

DIVISION MEMORANDUM
NO. **367** s. 2026

**REITERATION ON THE RESPONSIBLE AND PROFESSIONAL USE OF SOCIAL
MEDIA BY ALL DEPED PERSONNEL IN THE SCHOOLS DIVISION OF
TABUK CITY**

To: All Division Office Personnel
All Public Elementary and Secondary School Heads
All Teaching and Non-Teaching Personnel
All Others Concerned

1. The Schools Division Office of Tabuk City hereby reiterates the provisions and reminders contained in the DepEd Memorandum dated August 11, 2026, entitled "Reminder on the Responsible Use of Social Media by All DepEd Personnel." All personnel are enjoined to observe the highest standards of professionalism, prudence, ethical conduct, and sound judgment in all online and social media activities.
2. The issuance emphasizes that the use of social media, whether through official or personal accounts, carries with it the responsibility to uphold the dignity, integrity, reputation, and honor of the Department of Education and the teaching profession.
3. Accordingly, all DepEd personnel in the SDO Tabuk City are reminded to:
 - a. Exercise appropriate professional judgment in posting, sharing, commenting, reacting to, or otherwise engaging with social media content;
 - b. Exercise particular care when social media content involves learners, classroom activities, school premises, or official DepEd activities;
 - c. Respect the rights, privacy, dignity, safety, and personal boundaries of learners at all times;
 - d. Protect the confidentiality of information and refrain from unauthorized disclosure or use of learners' and other stakeholders' Personally Identifiable Information (PII);
 - e. Refrain from posting, sharing, or engaging in content that is defamatory, offensive, discriminatory, misleading, malicious, or otherwise inconsistent with the professional and ethical standards expected of DepEd personnel;
 - f. Maintain appropriate professional boundaries with learners, including in online communications and interactions;



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DepEd Tayo Tabuk City



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- g. Refrain from representing personal views or statements as official positions of the Department unless duly authorized; and
 - h. Observe all applicable DepEd policies, laws, rules, and regulations governing professional conduct, learner protection, data privacy, media engagement, and the responsible use of electronic devices and social media.
4. Personnel are particularly reminded of the relevant provisions of DepEd Order No. 049, s. 2022, as amended, which reinforce professionalism in the implementation and delivery of basic education programs and services, as well as DepEd Order No. 006, s. 2026, on ensuring a safe and motivating learning environment, and DepEd Order No. 007, s. 2026, or the Media Management Guidelines.
5. The SDO recognizes that social media is an important platform for communication, information sharing, education, and public engagement. However, all personnel are expected to ensure that its use does not compromise professional responsibilities, learner welfare, confidentiality, or the credibility and reputation of DepEd.
6. All School Heads and Division Office Unit/Section Heads are directed to immediately disseminate and discuss this reiteration with their respective personnel and to ensure continuing awareness and compliance with the cited policies.
7. School Heads and Unit/Section Heads are likewise enjoined to lead by example and promote a culture of responsible, ethical, respectful, and professional digital engagement among all personnel.
8. This Memorandum is issued as a reiteration and reinforcement of existing DepEd policies and standards and on the legitimate personal use of social media. It emphasizes the continuing professional responsibility of every DepEd employee to exercise sound judgment and uphold the dignity and integrity of the Department both online and offline.
9. Immediate dissemination of and strict compliance with this Memorandum are hereby enjoined.

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