Republic of the Philippines
Department of Education
CORDILLERA ADMINISTRATIVE REGION
Schools Division of Tabuk City

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DIVISION MEMORANDUM
No. 528 s. 2026

OBSERVANCE OF THE DRUG ABUSE PREVENTION AND CONTROL (DAPC) WEEK 2026

TO: Assistant Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors
Public Schools District Supervisors
Public & Private Elementary and Secondary School Heads
School Health Personnel
All Others Concerned

1. Pursuant to Presidential Proclamation No. 124, s. 2001 and Regional Memorandum No. 932, s. 2026, all public and private schools are enjoined to participate in the observance of the Drug Abuse Prevention and Control (DAPC) Week 2026.

2. The observance will be held on November 12–18, 2026, with extended advocacy activities from November 16–22, 2026, under the theme: **"Nagkakaisang Pamilya at Pamayanan Laban sa Ilegal na Droga Para sa Ligtas at Malusog na Kinabukasan."**

3. All schools are encouraged to conduct activities such as:

a. Information drives, orientations and learning sessions on drug abuse prevention;

b. Advocacy activities involving parents, learners and community stakeholders;

c. Health and wellness activities such as Zumba, sports and fitness campaigns; and

d. Social media campaigns using the official hashtags **#DAPCWeek2026 and #NagkakaisangPamilya**

SGOD/SHN

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4. Schools are also encouraged to strengthen their mental health, guidance and support services to promote early intervention and a non-discriminatory approach to individuals needing assistance.

5. Official promotional and advocacy materials may be downloaded through the Dangerous Drugs Board (DDB) portal at **https://ddb.gov.ph/promotional-materials/**.

6. Immediate dissemination of and strict compliance with this Memorandum is directed.

CHRISTOPHER C. BENIGNO PhD, EdD, CESO VI
Assistant Schools Division Superintendent
OIC, Schools Division Superintendent

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